



# GDPR

## NEW PRIVACY POLICY

It has been hard to miss the fact that the law has changed per 25th of May. The new General Data Protection Regulation (GDPR) ensures to protect the privacy of customers and their data.

In accordance, we have updated our policy. You can find our privacy statement at [www.stuffdesign.dk](http://www.stuffdesign.dk).

If you have any questions or concerns regarding GDPR you can reach us at [info@stuffdesign.dk](mailto:info@stuffdesign.dk).

**PRIVACY POLICY** Your privacy is very important to Stuff - design of Scandinavia ApS. This privacy is guaranteed in accordance with the applicable legislation and regulations. The purpose of this document is to inform you about how Stuff - design of Scandinavia ApS processes your (personal) data.

### **Purposes for processing**

Stuff - design of Scandinavia ApS processes your personal data for the following purposes:

- To inform you about our products, offers and other similar products or services;
- To implement the agreements we have with you;
- Customer relations management;
- Product and service development;
- Optimizing our marketing policy.

When you buy something and when you pay, we need some information about you, such as your name, address, email address and payment details. The payment details may also be used for detecting fraud and other irregularities and to prevent over-crediting. The information is also used to enable us to respond to your requests or questions in the best way possible and as quickly as possible. The information may also be used to send you interesting offers.



You will then also have the option to unsubscribe if you no longer wish to receive these. In the event that we want to process personal data for purposes that are not (yet) provided in this document, we will inform you in advance, and, if necessary, will ask you for your permission for this.

### **Legal basis of processing**

Stuff - design of Scandinavia ApS processes your personal details based on the following legal principles:

- As an involved party, you have given your (explicit if necessary) consent for the processing; as an involved party you have the right to change or withdraw your consent at any time;
- Processing the personal data is required for the execution of an agreement that you are party to, or for complying with a legal obligation.

### **Retention period**

Stuff - design of Scandinavia ApS does not retain personal data any longer than necessary for the purposes for which they are processed.

### **Cookies**

In most cases, we specifically ask you for your personal details, but in some cases, the information is collected in another way, by means of so-called 'cookies'. A cookie is a file that a website places on your computer and that contains a small amount of information about the visitor. This way, a visitor can, for example, log into a certain website automatically, or a shopping cart in a web shop can stay filled. A cookie can also be used to track web statistics. Cookies are not harmful to your computer. You can opt out of cookies by setting your internet browser for not saving cookies. In addition, you can also remove any information that was previously saved via your browser settings.

### **Processing by third parties**

Stuff - design of Scandinavia ApS may use third parties to process data, including personal data Stuff - design of Scandinavia ApS obtains via its website. Stuff - design of Scandinavia ApS never sells your personal data to third parties and only provides it if this is required for the execution of its agreement with you, or to comply with a legal obligation. We have an agreement with third parties that process your personal data to ensure the same level of security and confidentiality of your data. [www.stuffdesign.dk](http://www.stuffdesign.dk).

<small>FIND</small> Stuff – design of Scandinavia ApS, Gl. Landevej 61, DK-7000 Fredericia	<small>VAT NO.</small> 28699131	<small>SEE</small> <a href="http://www.stuffdesign.dk">www.stuffdesign.dk</a>	<small>WRITE</small> <a href="mailto:info@stuffdesign.dk">info@stuffdesign.dk</a>	<small>TALK</small> +45 8827 1707
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## **Suitable security**

Considering the state of the technology, operational costs, as well as the nature, scope, context and processing purposes and the risks, varying in terms of probability and seriousness, to the rights and freedoms of individuals, Stuff - design of Scandinavia ApS takes as many suitable technical and organizational measures as possible to guarantee the security level related to the risk as effectively as possible. If you have the impression that your personal data is not protected properly or if there are indications of misuse, please contact us.

## **Information about offers, services and products**

Stuff - design of Scandinavia ApS offers you the option to stay informed about our products, offers and other similar products or services via our newsletter. Your personal data is only added to the list of subscribers to this newsletter with your permission. You may unsubscribe from the newsletter via the unsubscribe link at the bottom of every newsletter.

## **Perusal, correction or removal**

You have the right to submit a request to us to view, correct and/or remove your personal data that we process. You also have the right to request us to limit processing of your personal data and to object to the processing of your personal data. As an involved party, you also have the right to ask Stuff - design of Scandinavia ApS to return the personal data to you that you provided to Stuff - design of Scandinavia ApS, so that you can provide this personal data to another controller. You may contact us about this. You can phone at: ++45 88 27 17 07 or email us at: [info@stuffdesign.dk](mailto:info@stuffdesign.dk). We may ask you for proof of identity with these requests. Don't hesitate to contact us if you have any questions and/or comments. You can call us at: +45 88 27 17 07 or email us at: [info@stuffdesign.dk](mailto:info@stuffdesign.dk). If you are still not satisfied after that, you may submit a complaint to the Personal Data Authority. If Stuff - design of Scandinavia ApS has corrected or removed personal data, it will inform any third parties to whom this data has previously been provided of the correction of removal, unless this is impossible or requires unreasonable effort.

## **Changes**

Stuff - design of Scandinavia ApS reserves the right to change this policy at any time it wishes to do so. Changes or additions to this policy will be published here. Stuff - design of Scandinavia ApS recommends you regularly consult this portion.

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